



NEW JERSEY'S

AFTER HOURS

3-7800

50 PARK PLACE, NEWARK, N.J.

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PRESS RELEASE

Sandra King, who will anchor the new Saturday edition of NEW JERSEY NIGHTLY NEWS. The weekend edition premieres and will be seen Saturdays and Sundays at 6:00 P.M. on WNET THIRTEEN and on New Jersey Public Television channels 23/Camden, 50/Montclair, 52/Trenton and 58/New Brunswick.



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Who! What! When! Where! & How!

Essex County is one the largest counties in America and the largest county in the New Jersey; as such, it represents a blending of some of the greatest resources a county can possess as well as some of the most difficult problems which a jurisdiction can encounter. In a county of approximately one million people, there are those who enjoy enormous wealth while others experience extreme poverty. There are those who live in very fashionable homes while others live in the worse slums imaginable. There are those who never experience a day of unemployment while there are others who have never had a day of employment. In this county reside some of the most educated minds in the nation but there are also those who have suffered years and years of illiteracy. In sum, Essex County is both enriched and impoverished at the same time. It currently faces problems which are enormous in scope — high unemployment, inadequate and substandard housing, and a lack of good programs for young people and senior citizens.

All of those Democrats who were elected on November 7th, to administer over Essex County for the next three years (four years for the County Executive) ran for office on a platform that promised to address every social ill plaguing the residents of the country.

Pearl Beatty, Freeholder from District II, has already indicated that she intends to begin work immediately on "very strong Affirmative Action legislation for the county." She also has begun looking into the problem of getting county roads in Newark cleaned on a regularly scheduled basis. But, she needs help from the rest of the freeholder board.

This column will be reporting on the cooperation between Who! What! When! Where! & How! in future issues.

POLLY TICKS

**INSIDE
NEWARK**

**&
ESSEX COUNTY**

Next week: Political in-fighting over the spoils of the new County Government.

by C.J.B & D.W.G.

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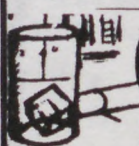
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BIG TIME SPENDERS

Special note: promoter Teddy Powell is moving his promotion office back to Newark, NJ where he started years ago. . . CISSY HOUSTON is going up dere— smiles . . . STARLITE LOUNGE— Jackie & Longo's partee was a real smash, check out the photos in this issue— smiles. . . DIANA ROSS a smash in "The Wiz", plus the rest of the all-star cast. . . "SWEET ALMA's"— on sweet place, for the everyday greats. Folks come from Vaux Hall, Elizabeth and Summit to have fling— the women are great! . . . SIMPSON ORANGE ROOM— Featuring the staff of Mary, George, Stella, George, and Geneva who are out of sigh. . . NEW CLUB ELEGANT— Watch this place grow as the number one downtown place, because Freddy Wright is expanding. . . THE CITY NATIONAL BANK is also growing by leaps and bounds, proof that minorities can do as great as the other ethnic groups. . . SIMPSON'S LOUNGE, Newark— Mr. Bobby Levine is the new manager here and the place is jumping with new ideas for fun and frlic. . . CHUCKS TAVERN INC.— if you missed Sam Williams, thursday eve, you lost a musical treat. . . Watch for the changes in the MUSIC ROOM. . . WARD's COFFEE CO— Don't forget to say that After Hours send you in for those peacans and peanuts for the holidays. . . DREAMBOAT LOUNGE— Lander Coleman still getting those long distance calls from London and Amsterdam. . . BERNIE MOORE, chief public relations man for Mayor Kenneth A. Gibson, stayed over on the european shore for an extra day or two. . . DAN ESPOSITO and wife vacationing in Florida. . . JOSEPH SCRIMMAGER is on his way back after that serious accident. . . MARK 7 LOUNGE: Watch for the big one here in December.

The After Hour News

Check Your Minutes That Aren't in The Buffer

man
—all on
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WHEN SHADOWS FALL

BY NATHAN HEARD

\$1.95

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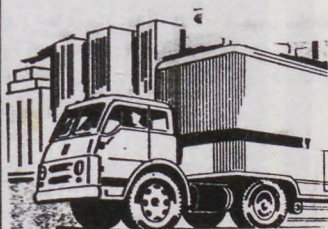
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4

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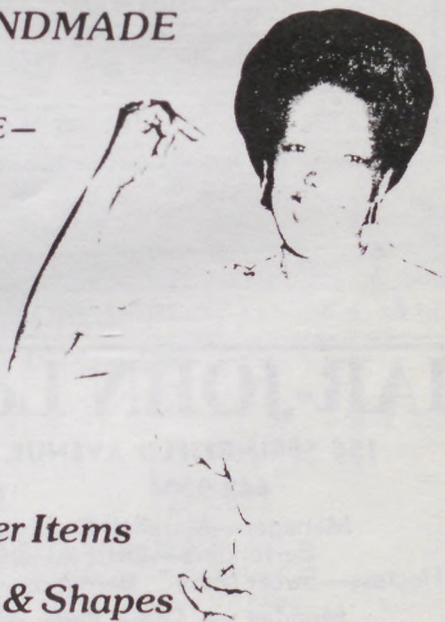
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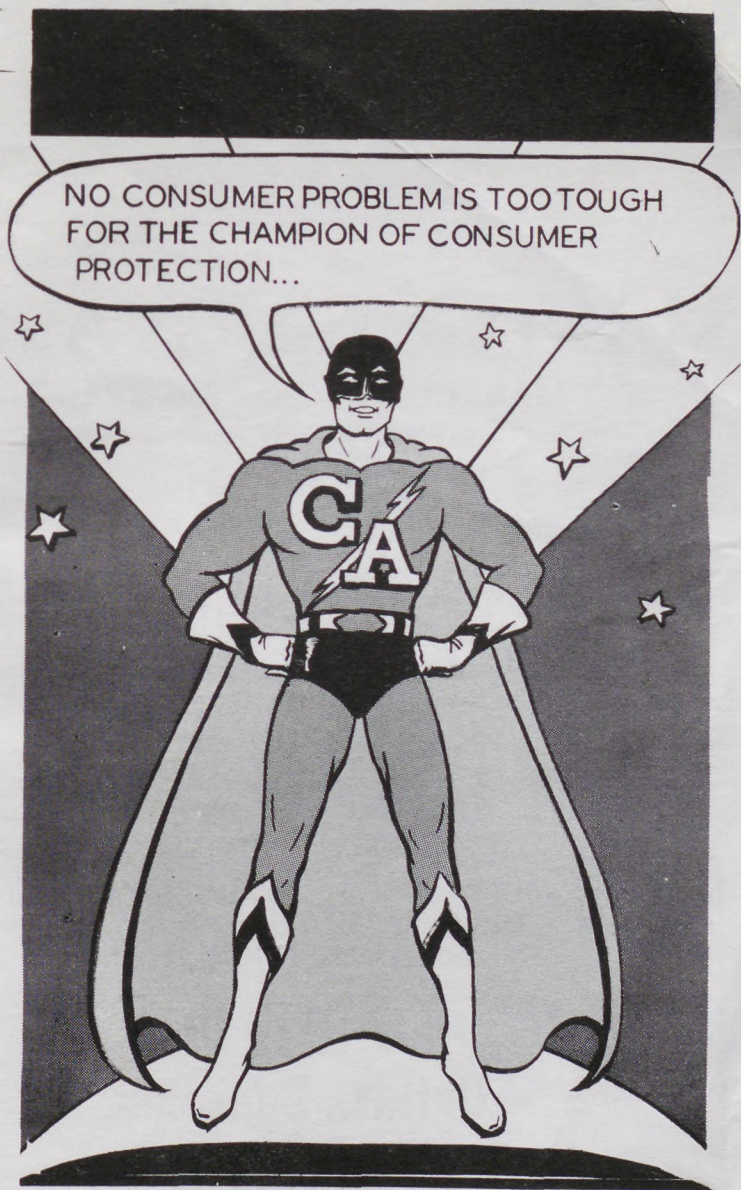
BEWARE OF CON ARTISTS

Con Artists, especially around the holiday season, rip off millions of dollars from unsuspecting consumers under the guise of charity. Hope Jackson, Acting Director of The Newark Office of Consumer Action, warns all consumers who are asked to make a contribution to a charity, to use their heads before they open their hearts and their pocket books.

Consumer Action stated that a common practice for phony charities is to use names that sound very much like the name of real charities. In many cases, real names of charity or public service organizations are used. So, a name you know is no guarantee that the appeal is a proper one. Consumers should never send money to an organization on the basis of a telephone solicitation alone. Also, they should never rely on a telephone number given to them by someone at their door asking for funds as a means for them to check the validity of the appeal. It's fraudulent, there's just an accomplice on the other end of the line.

The Consumer Agency recommends:

- ★ Always ask the solicitor for identification.
- ★ Ask the telephone solicitor to mail you information before you make your decision.
- ★ Never pay in cash, write a check. If the solicitor won't take a check, he is a phony.
- ★ Check with the organization to see if they received your contribution.
- ★ Don't let high pressure tactics persuade you to make a contribution.
- ★ Don't be impressed by fancy names.
- ★ If you receive goods in the mail along with a request for a contribution, you are under no obligations to make the donation even if you keep the goods.
- ★ If you are still not positive as to the legitimacy of the charity, check with the Newark Office of Consumer Action, 733-8000.



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